

The GEOSOURCE UPDATE

from Your Trusted Site Solution Specialists

Geosynthetics | Erosion & Sediment Control | Stormwater Management | Hardscapes

PRODUCT PROFILE - Celebrating Earth Day!

A big part of what we do at ASP/Quick/Bowman/Cascade relates to keeping the Earth healthy! To celebrate Earth Day this month we want to share some of our eco-friendly solutions!

- Our erosion control and vegetation management solutions keep soil in place, promoting healthy vegetation which provides cleaner air and water filtration.
- Our green infrastructure/low-impact development stormwater solutions improve water quality and reduce flooding.
- Our geosynthetics optimize the sustainable design of our nation's critical infrastructure.

Let us help you find environmentally friendly solutions and improve the impact your projects have on the Earth!

Stratavault Soil Cells & Stormwater System



Before



After

Stratavault will add life to your urban trees and assure ongoing success for your streetscape projects. Trees in urban areas struggle due to a lack of soil volume for their tree roots. Stratavault soil cells provide structural support to surrounding sidewalks and roads while also creating a void space underneath for soil for the tree's roots to grow. Plus, water can be directed to the underground soil cells where it can be naturally filtered before entering our water systems.

- Cleaner air with larger, healthier, long-lasting trees
- Made from 100% recycled materials
- Improves water quality and manages stormwater

FocalPoint High-Performance Bioretention System



Before



After

FocalPoint is a modular biofiltration system designed to manage both stormwater quantity and quality. FocalPoint uses physical, chemical and biological means to remove pollutants from stormwater. This system offers efficiency and durability with the use of engineered soils and a highly pervious underdrain system.

The key to FocalPoint's performance is its unique biofiltration media. This mix provides high flow rates and can be modified to target and remove certain pollutants. FocalPoint is a LID system with a much smaller footprint than traditional biofiltration systems.

GEOSYNTHETIC PRICING ANNOUNCEMENT

As many of you know, the pricing for geosynthetic materials is extremely volatile. As a result of reduced traveling in cars and planes across the world in 2020 and still today, petroleum refining production has remained at historical lows. Propylene, a product result of that petroleum refining process, is one of the main building blocks for a wide variety of geosynthetics. Because of this supply shortage and the high demand for geosynthetics, we have seen huge volatility in the pricing of all types of geosynthetics.

We have received significant monthly pricing increase letters from all manufacturers, some even sending more than one increase letter in a month. It has become a challenging time on the supply side to quote projects.

We understand well the construction cycle you participate in. Projects you quote in a “low-bid” environment do not require material procurement for months, and you expect us to hold our pricing. That is always our intention, and our track record reflects this position. However, we are truly in uncharted waters today, and to sustain our business, we must increase our prices as a result of current market conditions.

We are continuing to monitor the situation and do everything we can to limit any unreasonable increases and will also keep you informed if and when this pricing issue will get back under control. We are actively getting information from within our industry and outside to verify any statements made to ensure we are getting our customers the very best pricing possible.

Thank you for your understanding and for your business. As always, if this pricing pressures changes, we will certainly let you know and can share any savings if they become available. I urge you to reach out to your sales representative if you have any questions or need pricing. We will do everything we can to help limit your exposure.

Don Thieman, CPESC
Vice President of Sales & Operations

Manufacturers That Issued Price Increases



ASP Enterprises is proud to announce we are celebrating 45 years of business!

Our team at ASP has been providing site solutions and technical expertise to customers across the Midwest for 45 years. We're passionate about what we do and will do what it takes to provide the best product information and materials to ensure your project's success.

ASP has grown to include 20 technical sales representatives and serves Missouri, Illinois, Nebraska, Kansas and Oklahoma with offices in St. Louis and Kansas City, MO, Omaha, NE and Wichita, KS.

TECHNICAL TALKS WEBINAR SERIES

Stay tuned for more great webinars coming up in our 2021 webinar series! Our free webinars are for answering questions, sharing technical information and collaborating on projects, plus attendees receive a PDH Certificate for attending. Bill Murphy, P.E. is joined by sales professionals and industry leaders to educate attendees on some of the site solutions ASP, Quick, Bowman and Cascade can provide.



Watch our past webinars [here](#).

Upcoming Webinar

Innovations in Stormwater Management Webinar

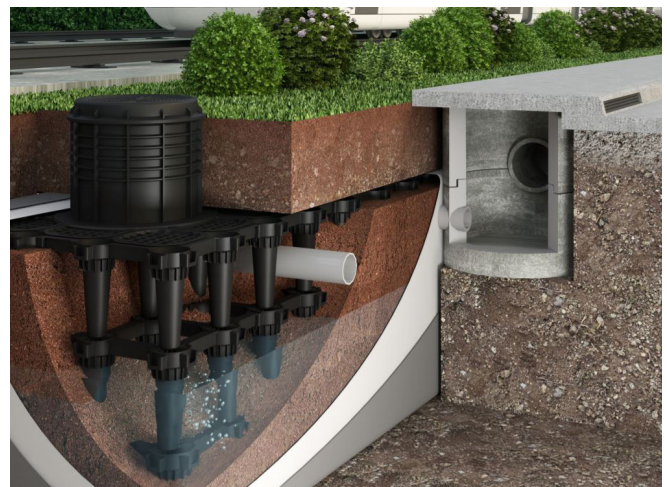
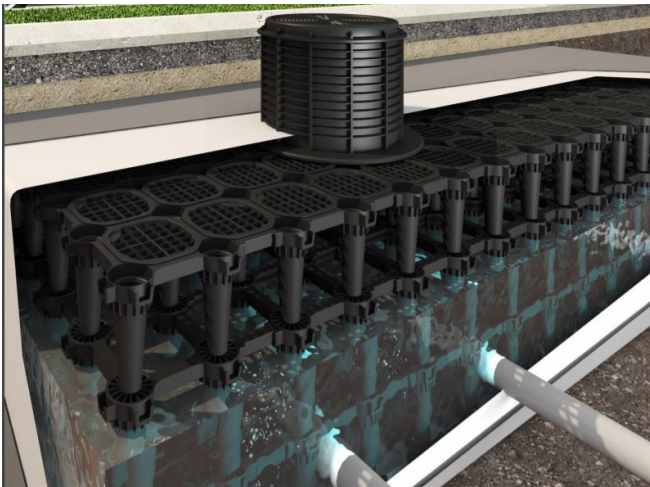
Strataflow by Citygreen

May 5th, 2021 | 12:30pm-1:30pm CST

[REGISTER HERE](#)

Join us for this webinar on a new innovative system in stormwater management and low-impact-development solutions for the urban realm.

Citygreen's new "Strataflow" technology is changing the way cities design their streets. Strataflow is helping cities with their flooding issues and helping cities treat and capture stormwater runoff. Strataflow does this while also creating an urban canopy that is cooling our cities and adding years to their underground and above-ground infrastructure.



SCHEDULE A PRESENTATION OR MEETING

Want to discuss a project plan or interested in learning about our site solutions? Contact us!

We are happy to meet with you either in person or virtually. Our on-staff engineer, Bill Murphy, P.E., or one of our technical sales representatives can share a presentation to help you gain a deeper understanding of our products and how they work. We can also discuss project designs or plans and walk through solutions and installation methods to ensure the right materials are used and installed correctly to ensure the project's success.

[CLICK TO SCHEDULE](#)

ENGINEER'S NOTE

“Yeah, yeah, tell me something I don’t know.” - most teenagers (and most adults, too)

With everyone having the Information Superhighway at their fingertips, many of us suffer from information overload. It causes us to be protective of what little room we have in our brains for more new stuff. As a result, we are quick to judge an email, a phone call or a social media post as a waste of our time. It is especially true if we see a familiar title or speaker or “unknown caller.” We at ASP/QS/BCS/CG take your time and brain space seriously. If you see us post a notice for a webinar or offer you a LNL presentation, you can trust that we will include something new and interesting to consider.

Here are two examples:

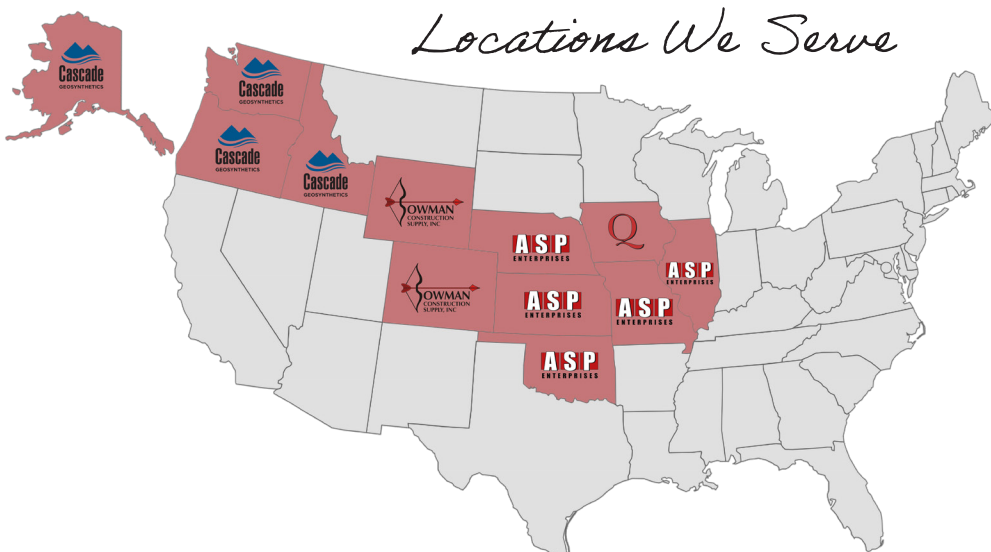
1. “Tech Talks” Webinar Series: Next Wed., May 5 our guest speaker is Stephen Lovering, Citygreen. You might say, “we’ve already heard about his amazing Stratavault soil cells for urban trees.” True. But have you heard about their amazing stormwater solutions? Nope. Not yet. Tune in.
2. PaveDrain: You might say, “we’ve heard you talk about PaveDrain for years.” True. But have you heard our recommendation on how to quickly and easily protect your PaveDrain with an ingenious simple trick? Nope. Not yet.

So here it is: ProSpec Salt Barrier recommends spraying their product with a coverage of 150 SqFt per gallon. Pro tip: identify a 10’ x 15’ area of PaveDrain and mark it with lath or sticks before spraying one gallon of ProSpec. Repeat until your entire project is protected.

Bill Murphy, P.E. | bmurphy@aspent.com



YOUR TRUSTED SITE SOLUTION SPECIALISTS



For more than 45 years ASP Enterprises, Quick Supply Co., Bowman Construction Supply and Cascade Geosynthetics have provided geosynthetic, erosion control, sediment control and stormwater management solutions with integrity and expertise. Our mission is to be your local expert on solutions that improve our communities while providing the highest level of customer service. We are proud to represent numerous manufacturers and will be present from design specification and development to installation to ensure your project’s success.

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